



\* Logo on dark/white background, horizontal dimension









\* Logo on black background, plain color treatment on text \* Logo catered for black/white low quality printing



## the PHILOSOPHY 哲學理念

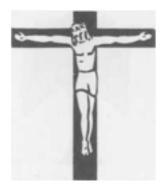
This design seeks a modern branding that reflects upon the roots of Christianity - a new icon that accurately depicts the history of our religion. With theological concepts in mind, this design was constructed with hidden symbols & meanings that reinforces the very meaning of the church name.

After going through a short study on the history of Christian Symbolism, the following symbols where found to have parallel meanings with the word "renewal"...

這個設計採用現代的陳現反映著基督教的根源,一個新的圖像正確地描繪出我們的宗教歷史。這設計以神學理念為中心,隱藏 著圖像與意義,強化了教會名字的真實意義。經過對基督教符號學的歷史一點小小研究後,發現下列各種符號正好和 "更新"這 二字相似。

## the **7**SYMBOLS 七圖像

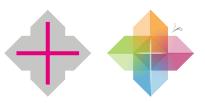
## 1. Cross 十字架



The cross has become a global icon of Christianity throughout history. The cross symbolises the crucifixion of Christ, where He died to wash away the sins of humanity, for those who believe their lives may be renewed through the Holy Spirit. (Titus 3:5)

 新 REN 華 人 基

千多年來,十字架已經成為全球性的圖像。它乃象 徵釘十字架的基督。祂的死洗淨人的罪,信徒生命 不斷藉聖靈而更新。(提多書 3:5)



## 2. Fish 魚



The fish symbol was a secret sign used by the early persecuted Christians to designate themselves as believers of Jesus. The Greek word for fish (ICTHUS), can be formed with initial letters of "Jesus Christ, God's Son, Saviour". The fish symbol has also become a popular icon of modern Christian communities.

魚的圖像是一個暗號,被早期受迫害的基督徒所用,表達他們是耶 穌的信徒。希臘文魚這個字(ICTHUS),由每一個字的字首組成,意 思為 "耶穌基督,神的兒子,救主"。魚的圖像也是現代基督教團體 常用的圖像。





# the**7symBols** 七圖像

#### 3. Butterfly 蝴蝶



The butterfly symbol is found in ancient Christian Symbology. It symbolizes the resurrection and eternal life. The butterfly leaves the pupa, and soars upward with a complete new form and body. Through Christ, believers are born to a new life.

蝴蝶圖像也出現在早期基督教符號學裡。它象徵復活與永生。 毛毛蟲離開蝴蝶蛹,蛻變成新的形象和身體。透過基督,信徒 藉重新得新生命。



#### 4. Dove 鴿子







The spirit of God took form of a dove and descended upon Jesus at his baptism. A dove brought an olive leaf to Noah to signify the end of the flood, a new beginning for mankind. Dove is a symbol of peace and the Holy Spirit.

當耶穌洗禮之時,上帝的靈像鴿子一樣降落在祂身上。洪水退去之後,鴿子給挪 亞叨來橄欖葉子,一個新人類的開始。鴿子也象徵和平與聖靈。







## 5. Chi Rho (XP) 基督



The Chi Rho is composed of the first two letters of "XPICTOC", which is the Greek word meaning Christ. This symbol of Christ was instituted in the early days of the Christian church.

XP 是希臘文基督 XPICTOC 一字前兩個字 母,代表基督。基督教教會很早就開始使 用這個符號。

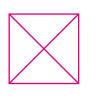


## 6. Holy Trinity 三位一體



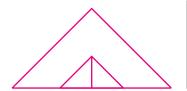


Triangle represents the Holy Trinity. God is the Father, the Son, and the Holy Spirit - three different forms, yet the same. Triangles can be found in the design - a top view of a pyramid (see right), and a side view of another (see below). These multi-dimensional triangles symbolize the multi-forms of the divine Almighty.





三角形代表三位一體。上帝是聖父,聖子與聖靈。一 位上帝,有三個位格。三角形的設計可以從:頂視的 金字塔(見右上),和側視的三角形(見右下)找到。 多維三角形象徵著神聖全能者的多重形像。









#### 7. Rainbow 彩虹



The rainbow is the sign of the covenant God has made, the promise that water will not become flood to destroy mankind again. The end of the flood is a new beginning for mankind. The rainbow is expressed with the use of colours in the design, constructed with the optical theories of light.

彩虹是上帝應許不再用洪水毀滅人類所立之約的象徵。洪水的結束為人類帶來新開始。在 設計圖中,使用多種色彩與光學理論來陳現彩虹。

## VARIATIONS of the logo 圖像的變化

The logo can be expanded & duplicated into a tiling pattern, forming new crosses that intertwine with others. The church is built fundamentally by the bond of its members, and with close fellowship, the church grows and expands to reach out and form an increasing community.

這圖像可以擴展或複製成為蓋瓦模式(磚面),形成衆 多新十字,代表與他人相互交織。教會基本上乃由會員 彼此聯結建造,藉親密團契,教會成長,向外延伸,接 觸群衆,教會增長。

